

# INVOICE



**KSTP-TV, LLC and KSAX-TV, Inc.**  
**3415 University Ave**  
**Saint Paul, MN 55114-2099**  
**Main: (651)646-5555**  
**Billing: (651)642-4230**

www.kstp.com

Billing Address:

**National Media Research Planning & Placement**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314-1219**

Send Payment To:

**KSTP-TV, LLC and KSAX-TV, Inc.**  
**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
170051-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
RNC	455-WI	3542

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	170051	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/06/12	M-F 530-6a News	530-6a	11--1--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 11/02/12 5:42 AM M-F 530-6a News 530-6a :30 TVRNC1016002H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 11/05/12 5:42 AM M-F 530-6a News 530-6a :30 TVRNC1016002H \$600.00 NM 3 M Tu 11/06/12 5:43 AM M-F 530-6a News 530-6a :30 TVRNC1016002H \$600.00 NM									
2	11/01/12	11/06/12	M-F 6-7a News	6-7a	11--1--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 M F 11/02/12 6:29 AM M-F 6-7a News 6-7a :30 TVRNC1016002H \$1,000.00 NM spot simulcast on KSTP-TV and KSTC-TV									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 M M 11/05/12 6:45 AM M-F 6-7a News 6-7a :30 TVRNC1016002H \$1,000.00 NM spot simulcast on KSTP-TV and KSTC-TV 9 M Tu 11/06/12 6:44 AM M-F 6-7a News 6-7a :30 TVRNC1016002H \$1,000.00 NM spot simulcast on KSTP-TV and KSTC-TV									
3	11/01/12	11/06/12	M-F GMA	7-9a	11--1--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 11/02/12 7:43 AM M-F GMA 7-9a :30 TVRNC1016002H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 11/05/12 8:29 AM M-F GMA 7-9a :30 TVRNC1016002H \$1,000.00 NM 3 M Tu 11/06/12 8:49 AM M-F GMA 7-9a :30 TVRNC1016002H \$1,000.00 NM									
4	11/01/12	11/06/12	Sa GMA	7-8a	-----1-	:30	1	\$1,200.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**SDS-12-1011**  
**PO BOX 86**  
**Minneapolis, MN 55486-1011**

Invoice #	Invoice Date	Invoice Month	Invoice Period
170051-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
RNC	455-WI	3542	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/01/12	11/06/12	Sa GMA	7-8a	-----1-	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	11/03/12		Sa GMA	7-8a	:00		<del>\$1,200.00</del>	NM
Credited									
5	11/01/12	11/06/12	Sun 6-7a News	6-7a	-----1	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	11/04/12	6:29 AM	Sun 6-7a News	6-7a	:30	TVRNC1016002H	\$500.00	NM
6	11/01/12	11/06/12	Su GMA	7-8a	-----1	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	11/04/12	7:40 AM	Su GMA	7-8a	:30	TVRNC1016002H	\$1,800.00	NM
7	11/01/12	11/06/12	Sun 8-9a	8-9a	-----1	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	11/04/12	8:29 AM	Sun 8-9a	8-9a	:30	TVRNC1016002H	\$1,000.00	NM
8	11/01/12	11/06/12	M-F 5-530p	5-530p	1---1--	:30	2	\$1,200.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 M	M	11/05/12	5:10 PM	M-F 5-530p	5-530p	:30	TVRNC1016002H	\$1,200.00	NM
9	11/01/12	11/06/12	M-F 6-630p	6-630p	1--1---	:30	2	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ---1---	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	11/01/12	6:22 PM	M-F 6-630p	6-630p	:30	TVRNC1016002H	\$2,000.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 M	M	11/05/12	6:12 PM	M-F 6-630p	6-630p	:30	TVRNC1016002H	\$2,000.00	NM
11	11/01/12	11/06/12	M-F 630-7p	630-7p	1--11--	:30	3	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ---11--	<u>Spots/Week</u> 2	<u>Rate</u> \$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	11/01/12	6:55 PM	M-F 630-7p	630-7p	:30	TVRNC1016002H	\$1,500.00	NM
2 M	F	11/02/12	6:38 PM	M-F 630-7p	630-7p	:30	TVRNC1016002H	\$1,500.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 M	M	11/05/12	6:40 PM	M-F 630-7p	630-7p	:30	TVRNC1016002H	\$1,500.00	NM
12	11/01/12	11/01/12	CMA Awards	7-10p	---1---	:30	1	\$9,000.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
170051-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
RNC	455-WI	3542	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/01/12	11/01/12	CMA Awards	7-10p	--- 1---	:30	1	\$9,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> --- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$9,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	11/01/12	9:01 PM	CMA Awards	7-10p	:30	TVRNC1016002H	\$9,000.00	NM
13	11/01/12	11/05/12	M-F, Su 10-1035p	10-1035p	1--- 1--	:30	2	\$2,100.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ---- 1--	<u>Spots/Week</u> 1	<u>Rate</u> \$2,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	F	11/02/12	10:33 PM	M-F, Su 10-1035p	10-1035p	:30	TVRNC1016002H	\$2,100.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 M	M	11/05/12	10:30 PM	M-F, Su 10-1035p	10-1035p	:30	TVRNC1016002H	\$2,100.00	NM
14	11/01/12	11/05/12	Late News Delayed	1030-1105p	----- 1-	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ----- 1-	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	11/03/12	10:57 PM	Late News Delayed	1030-1105p	:30	TVRNC1016002H	\$900.00	NM
15	11/01/12	11/05/12	Su 10-1035p	10-1035p	----- 1	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ----- 1	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	11/04/12	10:11 PM	Su 10-1035p	10-1035p	:30	TVRNC1016002H	\$2,500.00	NM
16	11/01/12	11/05/12	Sun 1035-1105p News	1035-1105p	----- 1	:30	1	\$1,700.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ----- 1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	11/04/12	10:44 PM	Sun 1035-1105p News	1035-1105p	:30	TVRNC1016002H	\$1,700.00	NM
17	11/01/12	11/05/12	Nightline	1035-1102p	1-- 1---	:30	2	\$1,800.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -- 1---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 M	Th	11/01/12	10:44 PM	Nightline	1035-1102p	:30	TVRNC1016002H	\$1,800.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 M	M	11/05/12	10:52 PM	Nightline	1035-1102p	:30	TVRNC1016002H	\$1,800.00	NM
18	11/02/12	11/02/12	M-F 530-6a News	530-6a	---- F--	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ---- F--	<u>Spots/Week</u> 2	<u>Rate</u> \$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	F	11/02/12	5:39 AM	M-F 530-6a News	530-6a	:30	TVRNC1016002H	\$600.00	NM
1 M	F	11/02/12	5:58 AM	M-F 530-6a News	530-6a	:30	TVRNC1016002H	\$600.00	NM

Total Spots

28

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
170051-1	11/11/12	November 2012	10/29/12 - 11/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
RNC	455-WI	3542	

www.kstp.com

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$43,900.00</b>
<u>Agency Commission</u>	<b>\$6,585.00</b>
<u>Net Amount Due</u>	<b>\$37,315.00</b>